

# BEVERAGE PROGRAM

## 2017



Aimbridge  
Hospitality<sup>SM</sup>



## BEVERAGE PROGRAM

We are pleased to introduce the Aimbridge Hospitality Ultimate Altitude Beverage Standards for 2017. These standards represent our ongoing commitment to provide the highest quality products to our guests while delivering the best possible pricing to our hotels.

This program includes our mandated Spirit, Wine and Beer selections for all Restaurants and Bars, Banquets and Events and will be in effect through all of 2017.



# HOUSE SELECTIONS

## SPIRITS

### VODKA

New Amsterdam, *Gallo*

### GIN

New Amsterdam, *Gallo*

### CORDIALS

Bols, *Lucas Bols*

DI Padrino, *Vermouth Dry*, Sazerac

Carpano Antica, *Sweet Vermouth*, Infinium Spirits

### BOURBON

Early Times, *Brown Forman*

### TEQUILA

Jose Cuervo, *Proximo*

### SCOTCH

Grants, *WM. Grant*

### RUM

Don Q Rum, *Serrales*



## Beer

Sam Adams, *Boston Lager*, Boston Beer

Angry Orchard, *Crisp Apple Cider*, Boston Beer

## WINES based on tier

Copper Ridge, *California*, Gallo

Canyon Road, *California*, Gallo



# WINE SELECTIONS

## SPARKLING

Perrier Jouet, *Grand Brut*, Champagne, Pernod Ricard\*\*  
Mumm Napa, *Brut Prestige*, Napa, Pernod Ricard, 187ml  
LA MARCA, *Prosecco*, Gallo 187ml  
JCB 69, *Sparkling Wine*, Boisset 750ml  
VILLA SANDE, *Rose*, Folio



## WHITES

PICCINI, *Pinot Grigio*, Italy, Foley Family\*  
BARRYMORE, *Pinot Grigio*, California, Jackson Family\*  
WILLIAM HILL, *Chardonnay*, California, Gallo\*  
SONOMA CUTRER RRR, *Chardonnay*, Sonoma, Brown Forman\*  
BONTERA, *Sauvignon Blanc*, California, Fetzer\*  
KIM CRAWFORD "LOVE BLOCK", *Sauvignon Blanc*, New Zealand, Terlato\*  
PACIFIC RIM, *Reisling*, Washington State, Banfi\*  
WHITE ELEPHANT, *White Blend*, California, Wine Sellers\*  
CHATEAU MIRAVAL, *Rose*, Provence, France\*\*

## REDS

KENWOOD, *Merlot*, Sonoma, Pernod Ricard\*  
SARAGIOLO, *Merlot / Sangiovese*, Italy, August Wine Compay\*\*  
DECOY, *Merlot*, California, Duckhorn\*\*  
NORTON BODEGA, *Malbec*, Argentina, Guarachi\*  
PROPHECY, *Pinot Noir*, California, Gallo\*  
10 SPAN, *Pinot Noir*, California, Wine Group\*  
Sonoma Cutrer, *Pinot Noir*, Sonoma RRR, Brown Forman\*\*  
MURPHY GOODE, *Cabernet*, California, Jackson Family\*  
BR COHN, *Cabernet*, Sonoma, Vantage Pointe\*  
RED DIRT RED, *Red Blend*, California, Wine Sellers  
CAMPO VIEJO, *Tempranillo*, Rioja, Pernod Ricard\*  
1000 Stories, *Zinfandel*, California, Fetzer



## SANGRIA

SANGRIA RED, *Spain*, Beso Del Sol\*  
SANGRIA WHITE, *Spain*, Beso Del Sol\*

All wines by the glass are also available by the bottle.

\*Indicates by the glass, All Properties \*\*By the glass, Tier 1 Properties only

# SPIRITS



## VODKA

Stolichnaya Gluten Free, *Vodka*, Stoli  
Stolichnaya Razeberri, *Vodka*, Stoli  
Stolichnaya Ohranj, *Vodka*, Stoli  
Stolichnaya Hot, *Vodka*, Stoli\*  
Stolichnaya Elite, *Vodka*, Stoli  
Stolichnaya, *Vodka*, Stoli  
Absolut, *80 Proof*, Absolut  
Absolut, *Lime*, Absolut\*  
Absolut, *Citron*, Absolut  
Absolut, *Mandrin*, Absolut  
Absolut Elyx, Absolut (Tier 1 Only)  
New Amsterdam, *Coconut Vodka*, Gallo  
Finlandia, *Orange*, Brown Forman  
Finlandia, *Citrus*, Brown Forman  
Finlandia, *Grapefruit*, Brown Forman  
Pearl Cucumber, *Vodka*, Luxco  
Three Olives, *Vodka Grape*, Proximo  
Hanger One, *Vodka*, Proximo

## TEQUILA

Avion Silver, *Tequila*, Pernod Ricard  
Avion Anejo, *Tequila*, Pernod Ricard  
Maestro Doebel, *Tequila*, Proximo\*  
Corozon Silver, *Tequila*, Sazerac  
Exotico Reposado, *Tequila*, Luxco  
El Mayor Blanco, *Tequila*, Luxco  
El Mayor Blanco Anejo, *Tequila*, Luxco  
Jose Cuervo 1800, *Tequila*, Proximo  
El Jimador, *Tequila*, Brown Forman  
Herradura, *Tequila*, Brown Forman  
Herradura Ultra, *Tequila*, Brown Forman (Tier 1 Only)

## GIN

Beefeater, *Gin*, Pernod Ricard  
Boodles, *Gin*, Proximo  
Bols Giniper, *Gin*, Lucas Bols  
Deaths Door, *Gin*, Serralles\*

## SCOTCH & WHISKEY

Chivas 12, *Scotch*, Pernod Ricard  
Cutty Sark, *Scotch*, Edrington  
Fireball Cinnamon, *Whiskey*, Sazerac  
Glenlivet 12 Year, *Scotch*, Pernod Ricard  
Glenlivet 15 Year, *Scotch*, Pernod Ricard (Tier 1 Only)  
Highland Park 18 Year, *Scotch*, Edrington  
Jameson, *Irish Whiskey*, Pernod Ricard\*  
Macallan 12 Year Double Cask, *Scotch*, Edrington  
Macallan Rare Cask, *Scotch*, Edrington (Tier 1 Only)  
Tin Cup Colorado, *Whiskey*, Proximo\*

## BOURBON

Gentleman Jack, *Bourbon*, Brown Forman  
Jack Daniels, *Tennessee Whiskey*, Brown Forman\*  
Jack Daniels Single Barrell, Brown Forman  
Rebel Yell, *Bourbon*, Luxco\*  
Rebel Yell Root Beer, *Bourbon*, Luxco  
Templeton, *Rye*, Infinium  
Woodford Reserve, *Bourbon*, Brown Forman

## CORDIALS + LIQUORS

Amaretto di Saronno, di Saronno Family  
Barrows, *Ginger Liquor*, Serrales Rum  
Caffe Borghetti, *Espresso Liquor*, Infinium  
Chambord, *Liquor*, Brown Forman  
Fernet Branca, *Liquor*, Infinium  
Grand Gala, *Liquor*, Sazerac  
Kahlua, Pernod Ricard  
Southern Comfort, *Liquor*, Sazerac  
St. Brendan's Irish Cream, Luxco



## RUM

Brugal Rum, *Rum*, Edrington  
Don Q Rum, Serrales Rum  
Don Q Rum, *Limon Rum*, Serrales Rum  
Don Q, *Coconut Rum*, Serrales Rum\*  
Malibu, *Mango Rum*, Pernod Ricard  
Zaya Grand Reserva, *Rum*, Infinium Spirits

\*indicates drink list item for a total of 8 cocktails

# IN - ROOM

SANGRIA 500mL Tetra Pak

WHITE, Spain, Beso Del Sol

RED, Spain, Beso Del Sol



NON - ALCOHOLIC

Red Bull Regular & Sugar Free  
VOSS Water - Still & Sparkling



# BANQUET SELECTIONS



## SPIRITS

### VODKA

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New Amsterdam, *Gallo*

### GIN

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New Amsterdam, *Gallo*

### CORDIALS

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Bols, *Lucas Bols*

Carpano Antica, *Sweet Vermouth*

DI Padrino, *Dry Vermouth, Sazerac*

### BOURBON

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Early Times, *Brown Forman*

### TEQUILA

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Jose Cuervo, *Proximo*

### SCOTCH

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Grants, *WM. Grant*

### RUM

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Don Q Rum, *Serrales*



## WINES

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Canyon Road, *Varietals, California*, Gallo

Canyon Ridge, *Varietals, California*, Gallo

\*Kenwood Yulupa, *Sparkling*, Kenwood Vineyards

La Marca, *Prosecco*, Gallo

Villa Sande, *Rose*, Folio

Sangria White, Spain, Beso Del Sol

Sangria Red, Spain, Beso Del Sol



## NON - ALCOHOLIC

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Red Bull Regular & Sugar Free\*  
VOSS Water - Still & Sparkling\*



# GRAB & GO

## WINE BY THE BOTTLE

All wines by the glass are also available by the bottle.

## WINE BY THE BOTTLE 375mL

DUE TORRE, *Pinot Grigio*, Italy, Opici Family  
MURPHY GOODE, *Sauvignon Blanc*, California, Jackson Family  
LA CREMA, *Chardonnay*, California, Jackson Family  
CARMEL ROAD, *Pinot Noir*, California, Jackson Family  
NATURA ORGANIC, *Cabernet*, California, Banfi  
Mumm Napa, *Brut Prestige*, Napa, Pernod Ricard, 187ml

## SANGRIA 500mL Tetra Pak

WHITE, Spain, Beso Del Sol  
RED, Spain, Beso Del Sol

## NON - ALCOHOLIC

Red Bull Regular, Yellow & Sugar Free\*  
VOSS Water - Still & Sparkling\*  
VOSS Water - LEMON CUCUMBER\*  
VOSS Water - TANGERINE LEMONGRASS \*

Filthy Olives  
Bleu Cheese Olives  
Cherries



\*Mandated at all  
Outlets & all Properties







MARKETING MANAGEMENT

SOLUTIONS & STRATEGIES