

# BEVERAGE PROGRAM

## 2014/2015



**Aimbridge**  
Hospitality<sup>SM</sup>



## BEVERAGE PROGRAM

We are pleased to introduce the Aimbridge Hospitality Ultimate Altitude Beverage Standards for 2014/15. These standards represent our ongoing commitment to provide the highest quality products to our guests while delivering the best possible pricing to our hotels.

This program includes our mandated Spirit, Wine and Beer selections for all Restaurants and Bars, Banquets and Events and will be in effect as of August 2014 through December 2015.



# HOUSE SELECTIONS

## SPIRITS

### VODKA

New Amsterdam, *Gallo*

### BOURBON

Early Times, *Brown Forman*

### SCOTCH

Grants, *WM. Grant*

### GIN

New Amsterdam, *Gallo*

### TEQUILA

Jose Cuervo, *Proximo*

### RUM

Don Q Rum, *Serrales*

### CORDIALS

Bols, *Lucas Bols*

DI Padrino, *Vermouth Dry*, Sazerac

Carpano Antica, *Sweet Vermouth*, Infinium Spirits



## WINES based on tier

Copper Ridge, *California*, Gallo

Canyon Road, *California*, Gallo



# WINE SELECTIONS

## SPARKLING

BOCELLI, *Prosecco*, Boticelli Family  
J.P. CHENET, *Rose*, J.P. Chenet  
J.P. CHENET, *Brut*, J.P. Chenet  
VILLA ROSA, *Moscato D' Asti*, Opici Family



## WHITES

BANFI Le RIME, *Pinot Grigio, Italy*, Banfi  
CLIFF HANGER, *Pinot Grigio, Italy*, Mezzacorona  
LA CREMA, *Pinot Gris, California*, Jackson Family Vineyards  
HESS "SHIRTAIL", *Chardonnay, California*, Hess Family  
CUPCAKE, *Chardonnay, California*, Wine Group  
SONOMA CUTRER RRR, *Chardonnay, Sonoma*, Brown Forman  
CLIFFORD BAY, *Sauvignon Blanc, New Zealand*, Foley Family  
DeMARTINO ESTATE ORGANIC, *Sauvignon Blanc, Chile*, Opici Family  
CENTINE, *White Blend, Tuscany*, Banfi  
NXNW, *Reisling, Washington*, King Estates



## REDS

TRAPICHE, *Malbec, Argentina*, Wine Group  
THE SEEKER, *Pinot Noir, France*, Kobrand  
JULIA JAMES, *Pinot Noir, California*, Opici Family  
CAMPOBELLO, *Chianti, Italy*, Opici Family  
BONESHAKER, *Zinfandel, California*, Mark Wine Group  
TWO ANGELS, *Petite Syrah, California*, Quintessential Wines  
PETER LEHMANN, *Shiraz, Australia*, Hess Family  
LIBERTY SCHOOL, *Cabernet Sauvignon, California*, Hope Family Winery  
SPELLBOUND, *Cabernet Sauvignon, California*, Folio Fine Wine  
ST. FRANCIS, *Merlot, Sonoma*, Kobrand  
BONTERRA, *Merlot, California*, Fetzer  
THREE RIVERS, *Red Blend, Washington*, Foley Family



## SANGRIA

SANGRIA RED, *Spain*, Opici Family  
SANGRIA WHITE, *Spain*, Opici Family



# SPIRITS



## VODKA

Deep Eddy Vodka, *Cranberry*, Deep Eddy Texas  
Deep Eddy, *Vodka*, Deep Eddy Texas  
Russian Standard, *Vodka*, Russian Standard\*  
New Amsterdam, *Coconut Vodka*, Gallo\*  
Finlandia, *Grapefruit*, Brown Forman\*  
Three Olives, *Vodka Elvis*, Proximo  
Stolichnaya Ohranj, *Vodka*, Stoli\*  
Hanger One, *Vodka*, Proximo  
Stoli Elite, *Vodka*, Stoli  
Stoli, *Vodka*, Stoli

## TEQUILA

Maestro Doebel, *Tequila*, Proximo\*  
Patron, *Tequila*, Patron Spirits  
Corozon Silver, *Tequila*, Sazerac  
Jose Cuervo 1800, *Tequila*, Proximo  
El Jimador, *Tequila*, Brown Forman

## GIN

Bols Giniper, *Gin*, Lucas Bols  
Deaths Door, *Gin*, Serralles  
Boodles, *Gin*, Proximo

## SCOTCH & WHISKEY

Cutty Sark, *Scotch*, Edrington\*  
Macallan 12 Year, *Scotch*, Edrington  
Macallan 18 Year, *Scotch*, Edrington  
Highland Park 18 Year, *Scotch*, Edrington  
Fireball Cinnamon, *Whiskey*, Sazerac\*  
Tin Cup Colorado, *Whiskey*, Proximo  
Junior Johnson Cherry Moonshine, Preferred Brands Inc\*

## BOURBON

Jack Daniels, *Tennessee Whiskey*, Brown Forman\*  
Jack Daniels Single Barrell, Brown Forman  
Ridgemount Reserve 1792, *Bourbon*, Sazerac  
Woodford Reserve, *Bourbon*, Brown Forman  
Gentleman Jack, *Bourbon*, Brown Forman  
Rebellion, *Bourbon*, Opici Family\*  
Four Roses, *Bourbon*, Four Roses\*  
Templeton, *Rye*, Infinium\*

## CORDIALS + LIQUORS

Amaretto di Saronno, di Saronno Family\*  
Southern Comfort, *Liquor*, Brown Forman  
Caffe Borghetti, *Espresso Liquor*, Infinium\*  
Meletti Sambuca, *Italy*, Opici Family  
Chambord, *Liquor*, Brown Forman  
Fernet Branca, *Liquor*, Infinium  
Kinky Liquor, Prestige Wine\*  
Cointreau, *Liquor*, Remy\*  
Rumchata, Rumchata\*  
Tia Maria, Kobrand



## RUM

Mt. Gay Rum, *Rum*, Remy  
Brugal Rum, *Rum*, Edrington  
Don Q Rum, *Flavored Rum*, Serralles Rum\*  
Zaya Grand Reserva, *Rum*, Infinium Spirits\*  
Brinley's Shipwreck, *Vanilla Rum*, Opici Family\*  
Goslings, *Rum*, Goslings\*

## COGNAC

Remy VSOP, *Cognac*, Remy USA  
Remy XO, *Cognac*, Remy USA

\*indicates drink list item

# IN - ROOM

## WINE

### PROSECCO

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Frizzante, *Italy*, Quintessential Wines

### SAUVIGNON BLANC

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Selini Estate, *New Zealand*, Nano

### PINOT NIOR

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Selini Estate, *New Zealand*, Nano



## NON - ALCOHOLIC

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Red Bull Regular & Sugar Free  
Icelandic Water



# BANQUET SELECTIONS



## SPIRITS

### VODKA

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New Amsterdam, *Gallo*

### GIN

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New Amsterdam, *Gallo*

### CORDIALS

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Bols, *Lucas Bols*

Carpano Antica, *Sweet Vermouth*

DI Padrino, *Dry Vermouth, Sazerac*

### BOURBON

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Early Times, *Brown Forman*

### TEQUILA

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Jose Cuervo, *Proximo*

### SCOTCH

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Grants, *WM. Grant*

### RUM

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Don Q Rum, *Serrales*



## WINES

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Copper Ridge, *Varietals, California*, Gallo

Canyon Road, *Varietals, California*, Gallo

J.P. Chenet, *Sparkling, France* J.P. Chenet

Bocelli, *Prosecco, Italy*, Bocelli Family

## NON - ALCOHOLIC

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Red Bull Regular & Sugar Free

Icelandic Water



# GRAB & GO

## WINE BY THE BOTTLE

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BOTICELLI, *Prosecco*, Boticelli Family  
J.P. CHENET, *Rose*, J.P. Chenet  
J.P. CHENET, *Brut*, J.P. Chenet  
BANFI Le RIME, *Pinot Grigio, Italy*, Banfi  
CLIFFHANGER, *Pinot Grigio, Italy*, Mezzacorona  
HESS "SHIRTTAIL", *Chardonnay, California*, Hess Family  
CUPCAKE, *Chardonnay, California*, Wine Group  
CLIFFORD BAY, *Sauvignon Blanc, New Zealand*, Foley Family  
TRAPICHE, *Malbec, Argentina*, Wine Group  
JULIA JAMES, *Pinot Noir, California*, Opici Family  
LIBERTY SCHOOL, *Cabernet, California*, Hope Family Winery  
THREE RIVERS, *Red Blend, California*, Foley Family

## WINE single serving

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### PROSECCO

Frizzante, *Italy*, Quintessential Wines

### SAUVIGNON BLANC

Selini Estate, *New Zealand*, Nano

### PINOT NIOR

Selini Estate, *New Zealand*, Nano

## NON - ALCOHOLIC

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Red Bull Regular & Sugar Free\*  
Icelandic Water\*  
Goslings Ginger Beer Regular & Sugar Free\*

\*Mandated at all Outlets & all Properties







MARKETING MANAGEMENT

SOLUTIONS & STRATEGIES