

BEVERAGE PROGRAM

2014/2015



Aimbridge
HospitalitySM

Aimbridge HospitalitySM



BEVERAGE PROGRAM

We are pleased to introduce the Aimbridge Hospitality Ultimate Altitude Beverage Standards for 2014/15. These standards represent our ongoing commitment to provide the highest quality products to our guests while delivering the best possible pricing to our hotels.

This program includes our mandated Spirit, Wine and Beer selections for all Restaurants and Bars, Banquets and Events and will be in effect as of July 1st, 2014 through December 2015.



MARKETING MANAGEMENT
SOLUTIONS & STRATEGIES

HOUSE SELECTIONS

SPIRITS

VODKA

New Amsterdam, *Gallo*

GIN

New Amsterdam, *Gallo*

CORDIALS

Bols, *Lucas Bols*

Di Martino, *Vermouth Dry*, Sazerac

Carpano Antica, *Sweet Vermouth*, Infinium Spirits

BOURBON

Early Times, *Brown Forman*

TEQUILA

Jose Cuervo, *Proximo*

SCOTCH

Grants, *WM. Grant*

RUM

Don Q Rum, *Serrales*



WINES based on tier

Copper Ridge, *California*, Gallo

Canyon Road, *California*, Gallo



WINE SELECTIONS

SPARKLING

BOTICELLI, *Prosecco*, Boticelli Family
J.P. CHENET, *Rose*, J.P. Chenet
J.P. CHENET, *Brut*, J.P. Chenet
VILLA ROSA, *Moscato D' Asti*, Opici Family



WHITES

BANFI Le RIME, *Pinot Grigio, Italy*, Banfi
CLIFF HANGER, *Pinot Grigio, Italy*, Mezzacorona
HESS "SHIRTTAIL", *Chardonnay, California*, Hess Family
SONOMA CUTRER RRR, *Chardonnay, Sonoma*, Brown Forman
CLIFFORD BAY, *Sauvignon Blanc, New Zealand*, Foley Family
DeMARTINO ESTATE ORGANIC, *Sauvignon Blanc, Chile*, Opici Family



REDS

TRAPICHE, *Malbec, Argentina*, Wine Group
THE SEEKER, *Pinot Noir, California*, Kobrand
JULIA JAMES, *Pinot Noir, California*, Opici Family
CAMPOBELLO, *Chianti, Italy*, Opici Family
BONE SHAKER, *Zinfandel, California*, Gmur Wines
TWO ANGELS, *Petite Syrah, California*, Quintessential Wines
LIBERTY SCHOOL, *Cabernet Sauvignon, California*, Hope Family Winery
SPELLBOUND, *Cabernet Sauvignon, California*, Folio Fine Wine
THREE RIVERS, *Red Blend, California*, Foley Family

SANGRIA

SANGRIA RED, *Spain*, Opici Family
SANGRIA WHITE, *Spain*, Opici Family



SPIRITS



VODKA

New Amsterdam, *Coconut Vodka*, Gallo*
Stolichnaya Ohranj, *Vodka*, Stoli*
Three Olives, *Vodka Elvis*, Proximo
Russian Standard, *Vodka*, Russian Standard*
Deep Eddy, *Cranberry Vodka*, Deep Eddy Texas
Finlandia, *Grapefruit*, Brown Forman*
Hanger One, *Vodka*, Proximo
Stoli, *Vodka*, Stoli
Stoli Elite, *Vodka*, Stoli

TEQUILA

Maestro Doebel, *Tequila*, Proximo*
Patron, *Tequila*, Patron Spirits
Corozon Silver, *Tequila*, Sazerac
Jose Cuervo 1800, *Tequila*, Proximo
El Jimador, *Tequila*, Brown Forman

GIN

Boliver Giniper, *Gin*, Lucas Bols
Deaths Door, *Gin*, Serralles

SCOTCH & WHISKEY

Cutty Sark, *Scotch*, Edrington*
Macallan 12 Year, *Scotch*, Edrington
Macallan 18 Year, *Scotch*, Edrington
Highland Park 18 Year, *Scotch*, Edrington
Juniors Midnight Moonshine, *Cherry*, Four Roses*
Fireball Cinnamon, *Whiskey*, Sazerac*

BOURBON

Jack Daniels, *Bourbon*, Brown Forman*
Woodford Reserve, *Bourbon*, Brown Forman
Gentleman Jack, *Bourbon*, Brown Forman
Ridgemount Reserve 1792, *Bourbon*, Sazerac
Templeton, *Rye*, Infinium*
Rebellion, *Bourbon*, Opici Family*
Four Roses, *Bourbon*, Four Roses*

CORDIALS + LIQUORS

Cointreau, *Liquor*, Remy*
Rumchata, Rumchata*
Fernet Branca, *Liquor*, Infinium
Caffe Borghetti, *Espresso Liquor*, Infinium*
Tia Maria, Kobrand
Amaretto di Saronno, di Saronno Family*
Meletti Sambuca, *Italy*, Opici Family
Kinky Liquor, Prestige Wine*

RUM

Don Q Rum *Flavors Rum*, Serralles Rum*
Zaya Grand Reserva, *Rum*, Infinium Spirits*
Brinley's Shipwreck, *Vanilla Rum*, Opici Family*
Brugal Rum, *Rum*, Edrington

COGNAC

Remy VSOP, *Cognac*, Remy USA
Remy XO, *Cognac*, Remy USA

*indicates drink list item



IN - ROOM

WINE

PROSECCO

Frizzante, *Italy*, Quintessential Wines

SAUVIGNON BLANC

Selini Estate, *California*, Nano

PINOT NIOR

Selini Estate, *California*, Nano



NON - ALCOHOLIC

Red Bull Regular & Sugar Free
Icelandic Water



BANQUET SELECTIONS



SPIRITS

VODKA

New Amsterdam, *Gallo*

GIN

New Amsterdam, *Gallo*

CORDIALS

Bols, *Lucas Bols*

Carpano Antica, *Sweet Vermouth*
diMartinio, *Dry Vermouth*, *Sazerac*

BOURBON

Early Times, *Brown Forman*

TEQUILA

Jose Cuervo, *Proximo*

SCOTCH

Grants, *WM. Grant*

RUM

Don Q Rum, *Serrales*



WINES

Copper Ridge, *Varietals, California*, Gallo
Canyon Road, *Varietals, California*, Gallo
J.P. Chenet, *Sparkling, France* J.P. Chenet
Rocelli, *Prosecco, Italy*, Rocelli



NON - ALCOHOLIC

Red Bull Regular & Sugar Free
Icelandic Water



GRAB & GO

WINE BY THE BOTTLE

BOTICELLI, *Prosecco*, Boticelli Family

J.P. CHENET, *Rose*, J.P. Chenet

BANFI Le RIME, *Pinot Grigio, Italy*, Banfi

CLIFFHANGER, *Pinot Grigio, Italy*, Mezzacorona

HESS "SHIRTTAIL", *Chardonnay, California*, Hess Family

CUPCAKE, *Chardonnay, California*, Wine Group

CLIFFORD BAY, *Sauvignon Blanc, New Zealand*, Foley Family

TRAPICHE, *Malbec, Argentina*, Wine Group

JULIA JAMES, *Pinot Noir, California*, Opici Family

LIBERTY SCHOOL, *Cabernet, California*, Hope Family Winery

THREE RIVERS, *Red Blend, California*, Foley Family

WINE single serving

PROSECCO

Frizzante, *Italy*, Quintessential Wines

SAUVIGNON BLANC

Selini Estate, *California*, Nano

PINOT NIOR

Silini Estate, *California*, Nano

NON - ALCOHOLIC

Red Bull Regular & Sugar Free*

Icelandic Water*

*Mandated at all Outlets & all Properties





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