

BEVERAGE PROGRAM

2014/2015



Aimbridge
HospitalitySM



BEVERAGE PROGRAM

We are pleased to introduce the Aimbridge Hospitality Ultimate Altitude Beverage Standards for 2014/15. These standards represent our ongoing commitment to provide the highest quality products to our guests while delivering the best possible pricing to our hotels.

This program includes our mandated Spirit, Wine and Beer selections for all Restaurants and Bars, Banquets and Events and will be in effect as of July 1st, 2014 through December 2015.



HOUSE SELECTIONS

SPIRITS

VODKA

New Amsterdam, *Gallo*

GIN

New Amsterdam, *Gallo*

BOURBON

Early Times, *Brown Forman*

TEQUILA

Jose Cuervo, *Proximo*

SCOTCH

Grants, *WM. Grant*

RUM

Don Q Rum, *Serrales*

CORDIALS

Bols, *Lucas Bols*

Carpano Antica, *Sweet Vermouth*



WINES based on tier

Copper Ridge, *California*, Gallo

Canyon Road, *California*, Gallo



WINE SELECTIONS

SPARKLING

BOTICELLI, *Prosecco*, Boticelli Family
J.P. CHENET, *Rose*, J.P. Chenet
J.P. CHENET, *Brut*, J.P. Chenet
VILLA ROSA, *Moscato D' Asti*, Opici Family



WHITES

BANFI Le RIME, *Pinot Grigio, Italy*, Banfi
HESS "SHIRTTAIL", *Chardonnay, California*, Hess Family
SONOMA CUTRER RRR, *Chardonnay, Sonoma*, Brown Forman
SAUVIGNON BLANC, *Sauvignon Blanc, California*, Opici Family
CLIFFORD BAY, *Sauvignon Blanc, New Zealand*, Foley Family
DeMARTINO ESTATE ORGANIC, *Sauvignon Blanc, California*, Opici Family



REDS

TRAPICHE, *Malbec, Argentina*, Wine Group
THE SEEKER, *Pinot Noir, California*, Kobrand
JULIA JAMES, *Pinot Noir, California*, Opici Family
CAMPOBELLO, *Chianti, Italy*, Opici Family
BONE SHAKER, *Zinfandel, California*, Gmur Wines
TWO ANGELS, *Petite Syrah, California*, Quintessential Wines
CHATEAU St JEAN, *Merlot, Sonoma*, Treasury Wine Estates
LIBERTY SCHOOL, *Cabernet Sauvignon, California*, Hope Family Winery
SPELLBOUND, *Cabernet Sauvignon, California*, Folio Fine Wine

SANGRIA

SANGRIA RED, *Spain*, Opici Family
SANGRIA WHITE, *Spain*, Opici Family



SPIRITS



VODKA

New Amsterdam, *Coconut Vodka*, Gallo*
Stolichnaya Ohranj, *Vodka*, Stoli*
Three Olives, *Vodka Elvis*, Proximo
Russian Standard, *Vodka*, Russian Standard*
Deep Eddy, *Cranberry Vodka*, Deep Eddy Texas
Finlandia, *Grapefruit*, Brown Forman*

TEQUILA

Maestro Doebel, *Tequila*, Proximo*
Patron, *Tequila*, Patron Spirits

GIN

Boli'ver Ginipen, *Gin*, Lucas Bols

BOURBON

Jack Daniels, *Bourbon*, Brown Forman*
Woodford Reserve, *Bourbon*, Brown Forman
Gentleman Jack, *Bourbon*, Brown Forman
Templeton, *Rye*, Infinium*
Rebellion, *Bourbon*, Opici Family*
Four Roses, *Bourbon*, Four Roses*

SCOTCH & WHISKEY

Cutty Sark, *Scotch*, Edrington*
Macallan 12 Year, *Scotch*, Edrington
Macallan 18 Year, *Scotch*, Edrington
Highland Park 18 Year, *Scotch*, Edrington
Fireball Cinnamon, *Whiskey*, Sazerac*

COGNAC

Remy VSOP, *Cognac*, Remy USA
Remy XO, *Cognac*, Remy USA

CORDIALS + LIQUORS

Cointreau, *Liquor*, Remy*
Rumchata, Rumchata*
Fernet Branca, *Liquor*, Infinium
Caffe Borghetti, *Espresso Liquor*, Infinium
Tia Maria, Kobrand
Amaretto di Saronno, di Saronno Family
Meletti Sambuca, *Italy*, Opici Family

RUM

Don Q Rum *Flavors Rum*, Serrales Rum*
Zaya Grand Reserva, *Rum*, Infinium Spirits*
Brinley's Shipwreck, *Vanilla Rum*, Opici Family*
Brugal Rum, *Rum*, Edrington

*indicates drink list item



IN - ROOM

WINE

PROSECCO

Frizzante, *Italy*, Quintessential Wines

SAUVIGNON BLANC

Selini Estate, *California*, Nano

PINOT NIOR

Selini Estate, *California*, Nano



NON - ALCOHOLIC

Red Bull Regular & Sugar Free
Icelandic Water



BANQUET SELECTIONS



SPIRITS

VODKA

New Amsterdam, *Gallo*

GIN

New Amsterdam, *Gallo*

CORDIALS

Bols, *Lucas Bols*

Carpano Antica, *Sweet Vermouth*

BOURBON

Early Times, *Brown Forman*

TEQUILA

Jose Cuervo, *Proximo*

SCOTCH

Grants, *WM. Grant*

RUM

Don Q Rum, *Serrales*



WINES

Copper Ridge, *Varietals, California*, Gallo

Canyon Road, *Varietals, California*, Gallo

J.P. Chenet, *Sparkling, France* J.P. Chenet

Rocelli, *Prosecco, Italy*, Rocelli

NON - ALCOHOLIC

Red Bull Regular & Sugar Free

Icelandic Water



GRAB & GO

WINE BY THE BOTTLE

BOTICELLI, *Prosecco*, Boticelli Family

J.P. CHENET, *Rose*, J.P. Chenet

BANFI Le RIME, *Pinot Grigio, Italy*, Banfi

HESS "SHIRTTAIL", *Chardonnay, California*, Hess Family

CLIFFORD BAY, *Sauvignon Blanc, New Zealand*, Foley Family

TRAPICHE, *Malbec, Argentina*, Wine Group

JULIA JAMES, *Pinot Noir, California*, Opici Family

CHATEAU St JEAN, *Merlot, Sonoma*, Treasury Wine Estates

Liberty School, *Cabernet, California*, Hope Family Winery

WINE single serving

PROSECCO

Frizzante, *Italy, Quintessential Wines*

SAUVIGNON BLANC

Selini Estate, *California*, Nano

PINOT NIOR

Silini Estate, *California*, Nano

NON - ALCOHOLIC

Red Bull Regular & Sugar Free*

Icelandic Water*

*Mandated at all Outlets & all Properties





MARKETING MANAGEMENT

SOLUTIONS & STRATEGIES